

2023 SMALL BUSINESS OF THE YEAR AWARDS



Congratulations on your nomination! The Prattville Area Chamber of Commerce annually honors small businesses for their significant role in driving Prattville and Autauga County's business community and economic growth. The Small Business of the Year Award is designed to recognize local small and growing businesses for their outstanding achievements. The winner will be chosen by a panel of their peers based on their demonstrated commitment to the advancement of business in Prattville and/or Autauga County. The winner will be honored during the Chamber's Annual Meeting and will be chosen to participate in the 2023 Alabama Small Business of the Year.

****This form must be completed and submitted with the narrative attached on the back.****

Eligibility Criteria:

- Must have been in business for a minimum of one (1) year
- Must be a member of good standing with the Prattville Area Chamber of Commerce **both at the time of the nomination and the event**
- Must be a for-profit, not a non-profit

Nominees Judged on Four Criteria:

- Community Involvement
- Chamber Participation
- Business Success
- Overall Deservedness

Step 1: Company Information

Business Name: _____
Business Address: _____
Phone: _____ Email: _____
Number of years in business: _____ Total Number of Employees In Prattville and/or Autauga County: _____
Business Primary Contact: _____ Title: _____
Primary Contact Phone: _____ Primary Contact Email: _____
Website URL: _____
Facebook URL: _____ LinkedIn URL: _____
Twitter Handle: _____ Instagram URL: _____
Additional Contact Name: _____ Additional Contact Email: _____

Please see back page for narrative information.

Please complete and return this application to the Prattville Area Chamber of Commerce.

E-mail: bglover@prattvillechamber.com

Mail or Delivery: 131 North Court Street, Prattville, AL 36067

DEADLINE: Completed applications must be received by close of business on August 31, 2023.

Step 2: Narrative

Please complete each of the four category headings listed below into a 10 or fewer page, double spaced, single-sided nomination narrative write-up:

- 1. Business Overview:** Please provide a brief description of what your business does, including the history of the business, and a description of the products/services provided, etc. (250 words or less)
- 2. Leadership and Community Support:** Discuss how your small business is a leader in the business community and supports the local community. (250 words or less)
- 3. Chamber Involvement:** Discuss how your small business participates in and has a leadership role in the Prattville Area Chamber of Commerce. (250 words or less)
- 4. Business Success:** Discuss the customer growth and focus, industry awards, program initiatives or other reasons for the success of your small business. (250 words or less)

You must complete all the categories. The submission can be sent as an attached document.

Benefits of Participating

Gain great exposure for your company and be recognized for the success and achievements of your business with the entire Prattville Area Chamber of Commerce business community. The 2023 Small Business of the Year will receive:

- Tickets for two (2) guests to the 2023 Prattville Chamber Annual Meeting and VIP Reception
- Company will receive exclusive recognition at the Chamber's 2023 Annual meeting and a special award engraved with your company's name on it
- Company will be listed as the 2023 Small Business Award Winner on the Chamber's website, press materials, and other materials
- Highlighted as the 2023 Small Business Award Winner on the Prattville Chamber's social media channels and E-blasts
- Company will be nominated for the 2023 Alabama Small Business of the Year

Applications must be submitted and received by close of business on August 31, 2023.

Applications may be submitted either by:

- (1) Email: bglover@prattvillechamber.com or (2) Mail/Deliver – Prattville Area Chamber of Commerce, 131 North Court Street, Prattville, AL 36067**

The 2023 Small Business of the Year will be announced during the Prattville Area Chamber of Commerce's Annual Meeting on September 26, 2023.